Futbol Island

Explore Futbol Island. Learn the game.

A free football game made for kids.

Overview for investors and partners
futbolisland.app



What Futbol Island is

Futbol Island is a free football learning game for kids aged 7 to 12. They explore an island and learn positions, team shape and the Laws of the Game in 7v7, 9v9, 11v11 and futsal, one short lesson at a time.

Free, with no ads, and coins are earned by playing, never bought.

No accounts and no chat: a save code with no personal details.

Built in San Diego with White Sports Ventures and local non-profits.

96
lessons

486
quiz questions

22
narrated story films

116
hidden balls, each a mini lesson

73
sea animals to catch

158
islanders to meet

450
player cards

37
narrated pop-up books





Why we built Futbol Island

Many young players learn best by seeing it. Yet a lot of the basics, like where to stand, when to pass and how a team keeps its shape, rarely get taught at club or recreational practice, where time goes to drills and games. Futbol Island closes that gap: every idea is shown on the pitch, explained and checked with a quick quiz.

What your child learns

Positions, team shape and decisions in 7v7, 9v9, 11v11 and futsal, through short lessons and quizzes, plus the history and culture of the game in the museum.

Free, always.

Learning the game shouldn't cost money. Club soccer already prices too many kids out.

No ads

The game shows no advertising, and it uses its own visit counter with no cookies and no third-party analytics.

No chat

There is no free text chat and no voice chat. Islanders are part of the game and talk through preset topics a child taps. Play with friends uses preset football calls and emotes only.

Learn the game

Short lessons on a moving pitch, a coach who explains each step, and a quiz that checks the idea.

Four learning paths

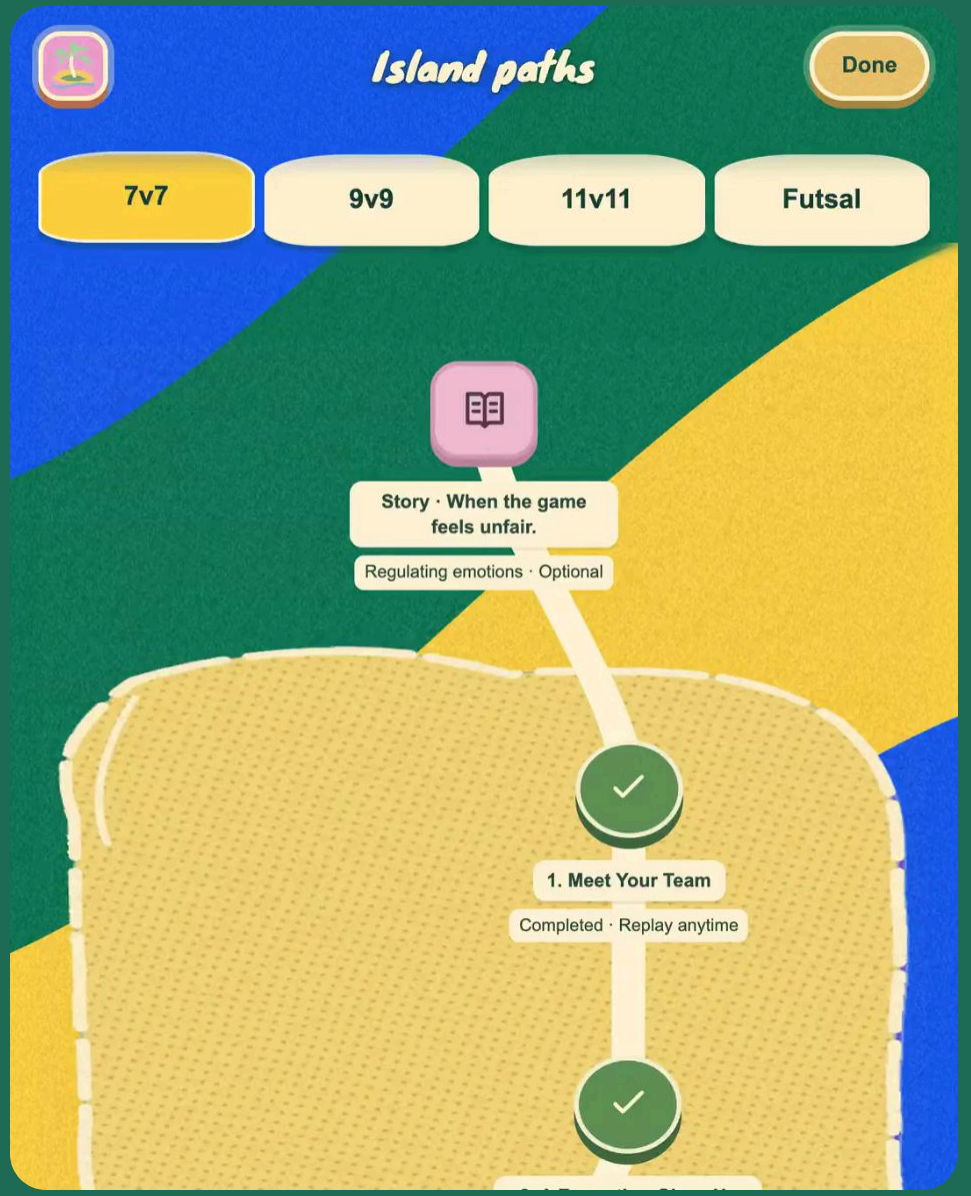
Watch it, then prove it

Story films

Daily warm-up

Watch live island matches

Graduate each path



Learn the game

Each path follows the format a child actually plays, from small-sided 7v7 up to 11v11, plus futsal. Lessons build in chapters, so the next idea always sits on the last one.

Four learning paths

Learn 7v7, 9v9, 11v11 and futsal, one short lesson at a time.

Positions, team shape and decisions for each format: where to stand, when to pass and how a team keeps its shape.



Watch it, then prove it

Players move on a real pitch while the coach explains every step.

Seeing the idea in motion first, then checking it, the way a coach shows a pattern on the field before asking players to run it.



Story films

Short films about grit, nerves and handling a loss.

The mental game: mental toughness, regulating emotions, grit, empathy and how to handle a loss.

The warm-up brings back questions from lessons a child has already passed, spaced out over days. A few minutes of recall keeps an idea from fading.

Daily warm-up

Old quiz questions come back, just as they are about to slip.

Remembering the ideas from earlier lessons, so they are ready when a real game needs them.

Computer-run matches play on the island pitches with each format's own rules. A Spot it prompt asks the player to find an idea from a lesson they have learned while the match runs.

Watch live island matches

Island teams play real formats, and you spot the idea you learned.

Applying a lesson to a real game: recognising support, width or a passing lane as play moves.

Finishing a path holds a graduation with a certificate that lists the lessons learned. When all four paths are done, the Matchday Ferry opens for the final day.

Graduate each path

Finish a path, get a certificate, then board the Matchday Ferry.

A clear finish line for each format, so a child can see what they now understand.

Explore and discover

Every corner of the island hides a football idea: in a ball, a sea animal, a bug or an islander.

The hidden-ball hunt

Reef treasure balls

Swim, dive and ride

Fishing and the Fishbook

Bug Squad

Beachcombing

The History Museum

The Konbini

Talk to the islanders

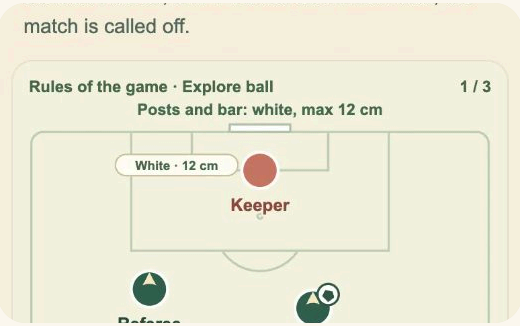
Quick challenges

Bubbles and banter

Real scores from islanders



Explore and discover



The hidden-ball hunt

Find a hidden ball, and it teaches you one football idea.

One idea per ball, from rules and skills to history, each drawn on a small pitch diagram.



Reef treasure balls

Dive to a treasure chest and find a football inside.

Little-known football facts, like the oldest ball ever found and a kicking game from ancient China.



Swim, dive and ride

Swim the reefs and hang on to a manta ray or a whale shark.

The reefs are where the reef balls and sea finds are, so swimming is how a child reaches those football facts.



Fishing and the Fishbook

Every sea animal you catch links to a real club fact.

Club history and culture, plus a goalkeeper lesson: stay set, do not bite on a feint, then react fast.



Bug Squad

Catch bugs that each play a position, like the Goalie Ladybug.

Positions and their jobs: the Goalie Ladybug, for example, teaches that only the keeper may handle the ball, and only in their own area.

Sparkles on the sand show a find to pick up and sell at the market stand. Every find goes into the Shellbook with a sea fact and a football tip.

Beachcombing

Pick up shells and starfish, each with a football tip.

Short football tips, one per find, alongside a true sea fact.

Explore and discover



The History Museum

Walk the halls of football history, from 1863 to VAR.

Where the rules came from and why: offside, the penalty kick, throw-ins, free kicks, and how the game spread.



The Konbini

A walk-in corner shop with football magazines on the shelves.

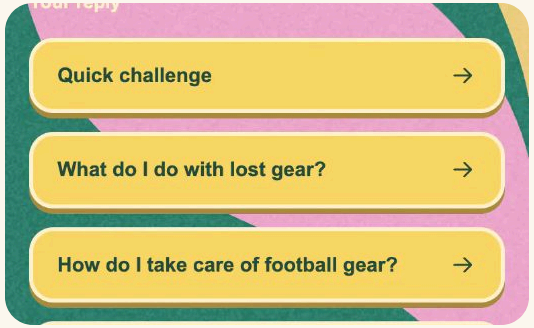
What food and water do for a player, plus Laws of the Game facts and tournament history in short magazine pages.



Talk to the islanders

Coaches, fans and players with football stories to share.

Coaching ideas, positions, club culture and what different people love about the game, with no typing.



Quick challenges

Islanders ask a one-tap football question with three answers.

Fast football decisions and rules, checked in a few seconds and explained right away.



Bubbles and banter

Walk past and hear islanders think out loud about football.

Small football thoughts in passing, the way players talk about the game on the touchline.

A few islanders keep up with real leagues and share recent verified results. The game's server fetches the scores, so a player's device never contacts a sports site.

Real scores from islanders

Ask a fan on the island about last weekend's results.

Following real football: leagues, results and fixtures, told as short match stories.

Play and practise

Games and challenges that each train one real skill, from the first touch to picking a corner.

The Arcade

Pass Puzzles

Beach soccer on Coral Cay

Keep-ups and sky kicks

Island jobs

Summit Kick



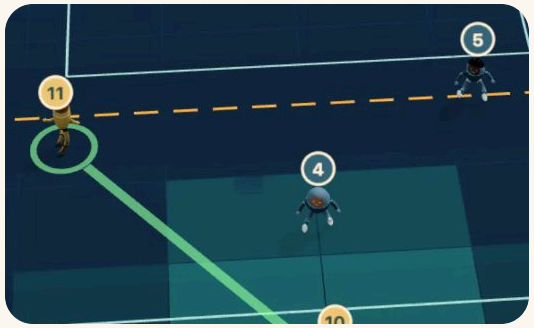
Play and practise



The Arcade

Five football games, one skill each.

One skill per game: pass, move and finish; beat the tackle; control the first touch; read the rebound; see the space.



Pass Puzzles

Draw the pass that splits the defence.

Seeing space, timing a run and choosing the pass, including staying onside.



Beach soccer on Coral Cay

Watch a live beach match with a guide to its own rules.

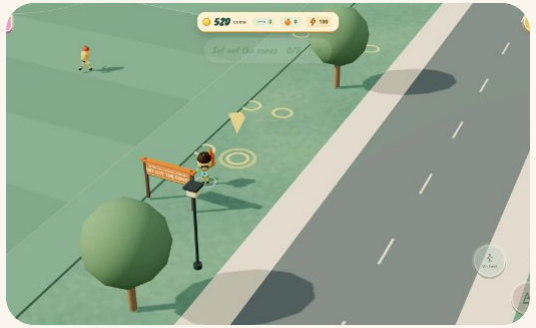
How beach soccer differs from the grass game, with rules that match what the Coral Cay islanders say.



Keep-ups and sky kicks

Juggle the ball, then hold to send it sky high.

Ball control and reading the flight of a high ball to get under it.



Island jobs

Flag the offside, set out the cones, be the ball kid.

Matchday work and the rules behind it: offside flags, cone drills, wall rebounds, goal anchors and pitch markings.

At the top of Summit Isle, an empty five-a-side pitch has hoops in the corners of the goal. A hoop only counts from behind the chalk line, a real shooting distance.

Summit Kick

Hit the target hoops in the corners of the goal.

Picking a corner: keepers stand in the middle, so the hardest shots to save go low or high into the corners.

Play together

Private parties for friends who know each other: same island, own kits, football calls instead of chat.

Play with friends

See your friends

High fives and handshakes

Pass and juggle together

Together indoors

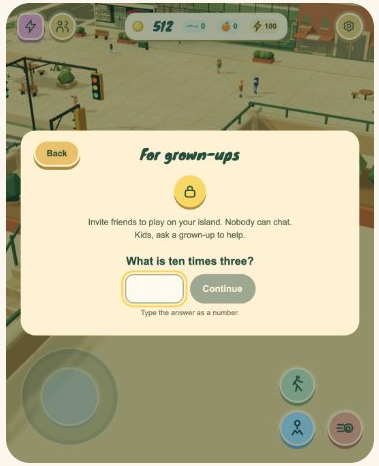
Ride and fly together

Grown-ups stay in charge



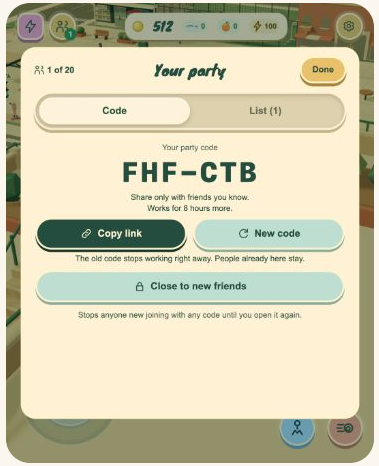
Play with friends

A grown-up starts a party, and friends who have the code join the same island at the same time. Everyone keeps their own island, save and coins, and friends are drawn on top.



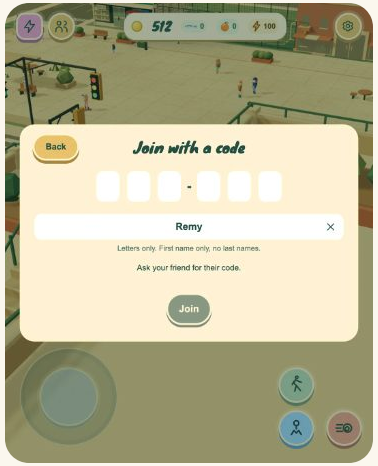
1

A grown-up taps Play with friends and passes the grown-up check.



2

Type your first name, start a party and share the 6-character code or link.



3

Your friend taps Join friends, types the code and their first name, and appears on your island.

What it deliberately leaves out

- No free text chat and no voice chat
- No public lobbies, matchmaking or browsing other parties
- No accounts, friend lists, email or phone numbers
- No trading, gifting or shared coins
- No scores against each other

Trust points

- A grown-up check comes before starting or joining every party.
- Grown-ups can switch Play with friends off in Settings, behind the same check.
- No chat of any kind: friends talk with preset football calls and emotes.
- First name only, letters only, shown only to the party and never stored.
- Private parties by code, never with strangers: no lobbies and no friend lists.

Grown-ups stay in charge: a grown-up check comes first, and Settings can switch it off.

Play together



See your friends

Friends appear in their own kit, colour and first name.

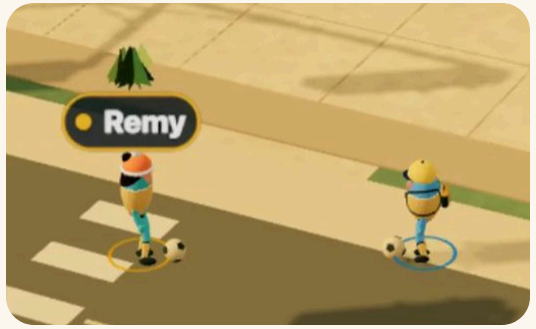
Kits make players easy to find, the same reason teams wear colours and keepers wear a different shirt.



High fives and handshakes

Ten football emotes, from Well played to Pass it.

Respect and communication on the pitch: thanking a teammate, saying well played and calling for a pass.



Pass and juggle together

Ask a friend to pass or juggle, and play it out together.

Passing and receiving with a partner, the first thing any two players do at practice.

Friends stay in the party when they step inside, and they see each other in the Konbini, the History Museum, the Arcade hall and the Kit Shop. Arcade games themselves are played one at a time, and the friend list shows who is playing what.

Together indoors

Walk the Konbini, Museum, Arcade and Kit Shop with friends.

Talking through an exhibit or a kit together, then trying it out on the island.



Ride and fly together

Scoot, bike, fly and swim side by side.

Travelling the island as a group to find balls, lessons and matches together.

Starting or joining a party always passes a grown-up check, and a grown-up can turn Play with friends off in Settings. The host can remove a friend, lock a name or make a new code, and anyone can hide or mute a friend.

Grown-ups stay in charge

A grown-up check, an off switch and host controls.

Fair play and looking out for each other, built into how a party works.

Collect and read

Cards, books and costumes that carry real football history, earned by playing and learning.

- Player cards and binder
- Pop-up books, read aloud
- Vending machines
- Club animal costumes



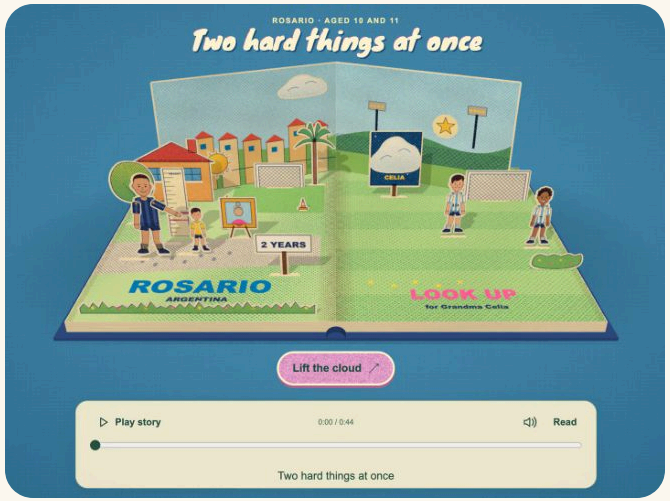
Collect and read



Player cards and binder

Collect current stars, all-time greats, futsal players and coaches.

Positions and roles through real careers, plus the coaches behind famous teams.



Pop-up books, read aloud

True stories of players who kept going, read aloud.

Resilience and practice habits, plus a "take it to your game" idea at the end of each book.



Vending machines

Spend the coins you earn on cards, balls and rides.

Every card in a pack carries a football lesson, and coins come from playing and learning.

Costumes are island animals inspired by real clubs and their nicknames or mascots, in the club's home colours. Each one explains the club, its mascot and the true story behind the link, kept apart from island fiction.

Club animal costumes

Dress as a club's animal and learn the story behind it.

Club culture: where nicknames and mascots came from and what they mean to fans.

Make it yours

Design a kit, pick a number and travel the island your way.

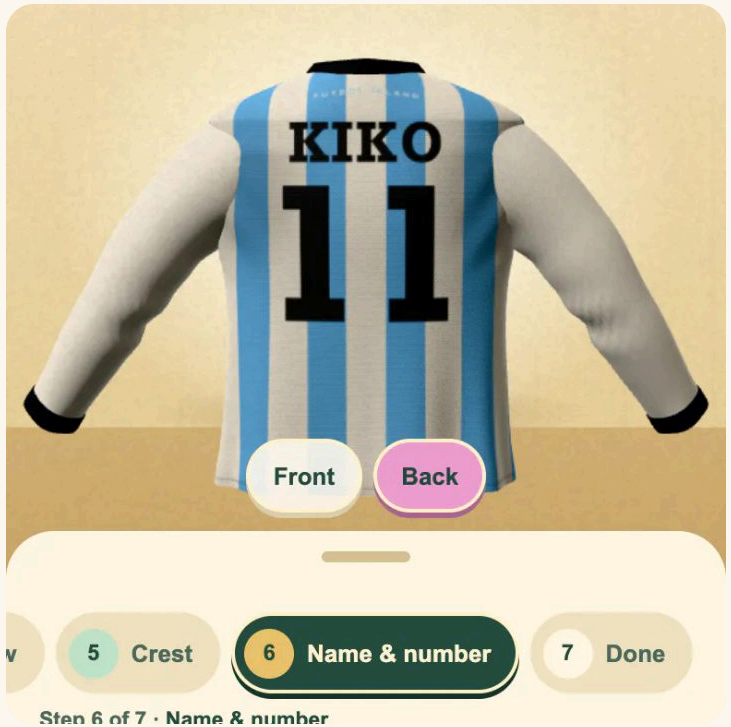
Kit Shop studios

Your name on the back

Scooters, bikes and flight



Make it yours



Kit Shop studios

Design your own ball, boots and jersey.

Kit basics and what shirt numbers mean, explained under the number picker.

The jersey studio prints a name and number on the back, with a choice of font and outline. Party friends see the shirt and its number, but never the printed name.

Your name on the back

Pick a number and put a name on the back of your shirt.

Squad numbers and positions: why a 9 is often the striker and a 2 a right-back.



Scooters, bikes and flight

Unlock new rides by finishing learning paths.

Learning comes first: rides open up as paths are finished, so progress on the pitch moves you around the island.

Safe and simple

Free, no ads, no chat, no accounts, and a place for grown-ups to see progress and practise.

Free, with no ads

Save code, not an account

For grown-ups

Coaches Centre

Plays in the browser



Safe and simple

Free, with no ads

Nothing to buy and no ads, ever.

Futbol Island costs nothing to play and shows no advertising. Coins are earned by playing and learning, never bought with real money.

For grown-ups

See progress and get real practice ideas for the backyard.

Behind a grown-up check, the For grown-ups page shows lessons understood and prints a one-page progress report. It also suggests short practice activities tied to the lessons a child has explored.

Plays in the browser

Phone first, with nothing to download.

The game runs in the web browser on phones, tablets and computers. There is no app to install and no sign-up.

Save code, not an account

Three football words and a number keep your island safe.

Instead of an account, each player gets a save code made of three football words and a number. Typing it on another device loads the same island.

Coaches Centre

Pick one "I can" goal, practise it, and talk about how it went.

The Coaches Centre holds a simple football plan with one or two goals made from fixed lists. It can be printed for a coach, and it never scores, ranks or compares children.

Privacy

No ads, no free-text chat, no contact details. A save code (three words and a number) instead of an account. The Play with friends feature asks a grown-up to type a first name, which is shown only to the friends in the same party and is not kept. The game does collect anonymous usage data (visits, play time, which lessons and features are used), only to run and improve the game and to show sponsors combined totals that help keep it free. Sponsors never get anything about an individual child, and nothing is sold.

Questions grown-ups ask

Is Futbol Island free?

Yes. It is free to play, and there is nothing to buy. The island's coins are earned by playing and learning, never bought with real money. Donations to local non-profits are optional and sit behind a grown-up check.

Are there ads?

No. The game shows no advertising, and it uses its own visit counter with no cookies and no third-party analytics.

Can my child chat with other people?

No. There is no free text chat and no voice chat. Islanders are part of the game and talk through preset topics a child taps. Play with friends uses preset football calls and emotes only.

Does my child need an account?

No. Each player gets a save code of three football words and a number instead. The code is made at random and carries no personal details. Typing it on another device loads the same island.

What ages is it for?

Kids aged about 7 to 12, and the parents, carers and coaches who help them. The 7v7 path comes first because it is the simplest.

What devices does it work on?

It plays in the web browser on phones, tablets and computers, with nothing to download. It is made for phones first and needs an internet connection to load.

How does it actually teach football?

Every idea is shown on a pitch with moving players, explained by a coach voice step by step, and checked with a quick quiz. A lesson only counts once every question is right, and a daily warm-up brings passed questions back so they stick. The rest of the island ties back to the lessons, from hidden balls to live matches.

Who made it?

Futbol Island is built in San Diego in partnership with White Sports Ventures, founded by former U.S. Men's National Team player Jeremiah White III. It also works with the local non-profits FC YAP, Street Soccer San Diego and Ronin Futsal.

What data does it collect?

Most progress lives only in the browser on the device. With a save code, the allowlisted progress is saved against a scrambled version of the code, never a name or email. The game also counts anonymous usage totals to run and improve it and to show sponsors combined totals; nothing is sold, and nothing about an individual child is shared. The privacy policy explains what is kept and for how long.

How do friends play together?

A grown-up taps Play with friends, passes the grown-up check and starts a party. Friends join with the 6-character code or a share link, type their first name and arrive on the same island. Up to 20 players can be in one party.

Can strangers join, or can kids message each other?

Parties are private and join by code only: there are no public lobbies, matchmaking or friend lists. A code takes new friends for 8 hours, and the host can make a new code or remove someone at any time. There is no chat; friends use preset football calls and emotes.

Can I turn Play with friends off?

Yes. In Settings, behind the grown-up check, Play with friends can be set to Allowed or Off. A first name typed for a party is shown only to that party and is never stored.

In partnership with White Sports Ventures

Futbol Island is built in partnership with White Sports Ventures, founded by former U.S. Men's National Team player Jeremiah White III. White Sports Ventures works to make soccer clearer and fairer for families, clubs and players, so that access never depends on insider knowledge.

Local non-profits

We also work with local non-profits growing the game in our community. Every dollar donated goes straight to them. We're proud to support

FC YAP

Street Soccer San Diego

Ronin Futsal

Futbol Island

Contact

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Open futbolisland.app in any modern browser.